



**AGENCY REPORT**

for

Metro Nashville Arts Commission Meeting

October 16, 2014

Metro Office Building 2<sup>nd</sup> floor, Davidson Conference Room  
800 2nd Avenue South, Nashville

Commissioners: Jane Alvis, Dr. Ruth Ross Edmonds, Laurie Eskind, Matt Fischer, Don Hardin, Larry Keeton, Meg MacFadyen, Joseph (Pepe) Presley, Marielena Ramos, Paula Roberts, Hope Stringer, Santi Tefel, Sherry West, Jamie Wyatt

## Overall Action Items:

- **Public Art: TDOT License Agreement**

## Improve the Creative Workforce

### 1. Programs

- Bellevue Library - Artists have completed final designs. Beverly Precious (exterior commission, *Great Beginnings*) is completing fabrication and her concrete foundation was poured in September. She will install *Great Beginnings* in mid-November. Brenda Stein (interior commission, *Rise Above*) has submitted stamped structural drawings and, when approved, will begin fabrication. *Rise Above* will be installed in mid-December. Library opening and building/public art dedication is planned for Thursday, January 29, 2015. More details to follow.
- Bike Racks Phase II - Handlebar Moustache was recently installed at 715 Porter Rd. A location for *Good Eats!* (Whisk) has been identified. Staff is coordinating with Public Works. It will be late 2015 before the site is available for installation of the rack.
- Civil Rights Public Art Project - Artist Walter Hood is working on final design for *Witness Walls*. Community feedback forms continue to come in. Metro 3 filmed artist at June 26 public meeting and is editing video for posting on Youtube and local cable. African Street Festival Alliance and the Nashville Civil Rights Veterans borrowed *Witness Walls* display for the African Street Festival on September 20. Artwork is expected to be installed in 2015.
- Edmondson - The park and public artwork work was dedicated on August 20<sup>th</sup>. Staff members are working with Metro 3 to produce a mini documentary about the project using footage from Lonnie Holley's artist residency at the Oasis Center, installation and dedication of the artwork and interviews with project partners.
- KVB - We received from TDOT the 10-year license agreement for the Roundabout. {ACTION ITEM} Following the execution of the TDOT agreement, Moeller will commence will final structural drawings and fabrication. Staff anticipates the artwork will be installed in late 2015.
- Lentz Public Health Center - Artist Erik Carlson has submitted his maintenance manual and final project paperwork. Metro 3 filmed artist at ribbon cutting and e worked with them to edit video for posting on Youtube, local cable, and our public art mobile website.
- Rolling Mill Hill - This project is on hold.
- Southeast Library and Community Center - Paul Vexler installed *From the Four Corners* July 7-12. The dedication of the newly built facility and public artwork is scheduled for 10:00 a.m. on October 21<sup>st</sup>.
- Maintenance of Public Art Collection - Staff is conducting routine maintenance and inspections as needed. Staff is currently conducting maintenance work on the following artwork(s):
  - Maintenance Inspection: Staff conducted, along with consultant Civic Engineering, a routine maintenance inspection of the entire collection in late May. A few minor issues were identified with a few different artworks, but nothing substantial. The *Tomato* bike rack had some damage on the smallest "slice" connection point. Bellex, our fabricator, has removed that piece of it for repair and it has been reinstalled. *The Riders* bike rack also has some rusting and seam damage. Bellex is has repaired and reinstalled.
  - Pier: The windsocks for Pier were badly damaged over time by environmental conditions. We have removed the damaged windsocks and are working with the artist to replace with a sturdier version. At

this time, we also resealed the decking on Pier and are planning to repaint Tool Fire, which is showing some rust.

- Microphone: has been tagged. We are removing the graffiti.
  - Metro Arts Grants – Community professional development: Plan to be presented at MNAC meeting Sept 18. Meetings to improve capacity of nonfunded and underperforming grantees and applicants are underway.
  - Arts Build Communities Grant Program – Meetings to improve capacity of nonfunded and underperforming grantees and applicants are underway.
  - THRIVE Micro funding Program –THRIVE launched in late September, receiving media attention from Nashville Scene and The Tennessean and community excitement. 7 proposals were received for review by the staff and commission for the Oct meeting. program was presented to the Council Budget Committee. The program has been branded with a logo and infographic and will launch to the public in late September with the Artober Nashville media release. Staff continues to identify opportunities to promote the program and recruit artists to apply. Speaking opportunities have been confirmed at the Nashville Creative Group, Center for Nonprofit Management and The Skillery.
- Artober Nashville – Serves as a platform for artists and organizations to present their work, collaborate and share best practices.

## 2. Partnerships & Policies

- Artober Nashville —Monthly Artober Community Partner meetings offer professional training and business development opportunities through special topic presentations.
- MNPS – Leigh represents Metro Arts on the Arts, Media and Communications Partnership Council, Creswell Middle Prep Arts Magnet Community Achieves Council, and the Hunter’s Lane International Baccalaureate Academy Business Council. Projects are being developed via these councils that will engage MNPS middle and high school students in arts activities, training, internships, etc.
- Fashion Community Work Group—Jen continues to work with the Fashion Industry Work Group to assess strengths and opportunities for creative economy investment.
- Music Makes Us—We are disbursing \$6,000 as a one-time investment in MMU to support artist fees in underserved MNPS classrooms.
- Nashville After Zone Alliance – We are disbursing \$6,000 as a one-time investment in NAZA to be paid directly to artists for their work as NAZA Enhancement partners.

## 3. Tools

- Music Makes Us Hub—Metro Arts is partnering with MNPS on the “Hub” a portal for teaching artists and artist volunteers who wish to connect to metro music classrooms. Leigh is serving on the review panel to select the first listed artists.
- Metro Arts Grants – Workshops, training, consulting, and informational meetings are being scheduled and held with applicants and grantees.
- Www.mnpscapstone.org is a hub of internship and job shadow opportunities for MNPS students. Metro Arts is among the first community partners with listings in the hub and in the collaborative project opportunities.
- Arts Build Communities Grants – Grants staff continues providing support to grantees and feedback to applicants.
- Artist Directory—The Directory is a resource utilized by the creative class and consumers in the community. There are over 350 profiles in the directory.
- Arts Buzz – The monthly Arts Buzz e-newsletter informs artists and creatives about local, regional and national opportunities for calls, auditions, fellowships, jobs & more. There are currently 944 subscribers.

## **Increase Creative Participation**

### **1. Programs**

- Our Town - Metro Arts, NPL staff and artist Bryce McCloud are curating an exhibition featuring a select number of print portraits, memorabilia and other related items from Phase I of the Our Town project. The artwork will be on display on the 2nd floor mezzanine gallery at the Nashville Public Library Downtown branch November 20<sup>th</sup> - April 12<sup>th</sup>.
- Artober Nashville — Rebecca was the speaker and arranged for arts engagement activities and a performance at the Donelson/Hermitage Chamber Luncheon on Oct 9. Nashville Arts Magazine published a feature on Artober in the October issue and Rebecca appeared on Urban Outlook TV show and Pumps & Politics Radio Show. Social Media engagement is stronger than ever. The VIP discount card giveaway initiative has piqued interest and driven more traffic to our social media platforms. Currently, there have been 970 events tagged as Artober in 2014 by 235 organizations/businesses.
- Metro Arts Grants — Grant allocations will support arts engagement with 1.5-to-2 million people in the upcoming fiscal year.
- Community Arts – Leigh is working with all three MNPS councils listed above to develop programs that will research and develop participation opportunities countywide.
- “Arts on the Edge” – Hunter’s Lane High School’s art exhibition is scheduled for November 13 at Goodlettsville Library. The non-art classes are conducting a second round of surveying the community to research and develop neighborhood-driven arts participation.

### **2. Partnerships & Policies**

- Artober Nashville — The TEDxSalon: Creo event on Oct 27 sold out in 8 days.. NECAT is airing special Artober programming all month long.
- Cultural Arts Program (CAP) Pilot—Jen and Leigh continue to support the ECON Club of Nashville in a pilot program that helps low income families attend performances and exhibits at several major cultural institutions.
- Nashville Arts Magazine —Staff is working with Nashville Arts Magazine to include monthly columns on the public art collection, arts education, and community arts activities in Nashville. article feature about Artober Nashville appeared in the October issue.
- ULI- Staff is serving on the Urban Land Institute Urban Magnets and Young Leaders committee and working to integrate the arts into discussions about Nashville’s growth and development.
- Nashville Convention Visitor’s Corporation—Jen/Rebecca are engaging in conversations with NCVV staff on how to better integrate arts scene into tools, online maps and visitor center education. Exploring possibility of extended partnership around media tours and framing of local artist/maker scene. Rebecca will be joining the CVC September press trip on the arts titled “Made in Nashville”.
- Nashville Farmer’s Market—Jen is exploring a variety of partnership opportunities to increase citizen activation in the arts with new director, Tasha Kennard.
- Ayers Institute/Common Core The Metro Arts Teacher Cadre for Edmondson Park lesson plans can be found on our web site as well as the Ayers’ site: Revitalized! Common Core Instructional Strategies as Experienced through Lessons in Nashville's Edmondson Park
- Teacher Training - A \$7,500 Tennessee Arts Commission grant to support an additional teacher training program in FY2015 was awarded to Metro Arts. Staff is working with the Ayers Institute to develop another cadre program focused on the Civil Rights - *Witness Walls*, Walter Hood project. The Teacher Application is available from Ayers and on the Metro Arts web site. Deadline for teachers to apply is Oct. 17.
- Arts Build Communities – Staff continues to work with the TAC on administering the FY15 ABC program.

- Community Arts – Leigh is speaking about arts policy on Sept 18 at the Seed Space Book Launch reception, 6pm. She is also serving on a panel about community arts innovation at the Tennessee Arts Commission’s statewide conference in October.
- Leadership Nashville – Leigh is working with Brian Williams to develop a list of orgs and artists already working in this area to be distributed to the LN class for discussion. A follow-up brainstorming may be scheduled.
- Arts on the Edge – partnership with the library and two high schools, may also expand to a middle school.

### **3. Tools**

- ArtsNashville.com Mobile site—The mobile web site is live ([artsnashville.toursphere.com](http://artsnashville.toursphere.com)) and currently features the public art collection as well as a walking, biking and driving tours of several public artworks. We are currently working with the host company (TourSphere) to populate the Arts in Public Places database. We are also working on adding additional content to the public art pages including audio and videos of installations, artist interviews and recent media coverage. In addition, we have decided to brand the site with its own shortened url: [ExploreNashvilleArt.com](http://ExploreNashvilleArt.com). We are working on a logo and marketing materials. We are also working to gather data from our non-profit arts partners to include on the site. We hope to roll out in a public announcement later this Fall.

## **Improve Creative Quality & Innovation**

### **1. Programs**

- Metro Arts Grants—Staff is making ongoing improvements to systemization of grants program and customization of GO Grants online system.
- Artober Nashville—Artober acts as a springboard for the community to launch innovative programming.

### **2. Partnerships & Policies**

- Jen worked with the Nashville Chamber to secure funding for a study on cultural infrastructure and activation throughout the county. Over the next 12 months the Chamber team led by Garrett Harper and Chris Cotton with help map existing cultural inventory assets (theatres, galleries) and help frame neighborhood cultural participation patterns so we have a baseline of where we could/should grow cultural assets and investments. The result will be a public database that all can use for information and planning.
- Nashville After-Zone Alliance – Leigh spoke at the NAZA Enhancement Partner Fair on August 12.
- Jen is working with Planning, Zoning and Economic Development departments in a task force to look at zoning/planning regulations that would support smart infill and neighborhood development for creatives.
- Community Arts – Leigh is speaking about arts policy on Sept 18 at the Seed Space Book Launch reception, 6pm. She is also serving on a panel about community arts innovation at the Tennessee Arts Commission’s statewide conference in October.

### **3. Tools**

- Metro Arts Grantee training calendar — Workshop and consulting program is being presented to MNAC on Sept 18. Private consultations and board presentations are being scheduled for Leigh.

## **Operations**

### **1. Staff Management and Development**

- Staff annual reviews are complete
- Hiring for FTE—Program Specialist in Community Arts is complete (Kana has been hired)

### **2. Finance**

- Nearly complete with FY14 close out
- Final AFTA expenditures attached

### **3. Public Relations**

- see listing

### **4. External Affairs**

- Strategic Planning should be awarded based on review

### **5. Community Leadership**

- Arts & Business Council Programming Advisory Committee - Rebecca
- Museum Magnet Advisory Group-Leigh
- ULI Urban Magnets-Caroline
- Nashville Beautiful Art Contest-Leigh
- IT Creswell Community Achieves Committee-Leigh
- PAN Council-Caroline
- Museum Advocates Council-Leigh
- Inter-Museum Council of Nashville – Leigh
- Hunters Lane IB Academy Business Partner Council-Leigh
- Academies of Nashville Arts, Media & Communications Partnership Council-Leigh
- Nashville Film Television Transmedia Council – Leigh/Rebecca
- Urban States Arts Federation Executive Board—Jen
- OZ Arts Advisory Council-Jen
- Music Makes Us Advisory Council-Jen
- Nashville Downtown Partnership Executive Committee-Jen
- Downtown Rotary-Jen
- Leadership Tennessee-Jen
- TedXNashville-Jen/Rebecca
- Lipscomb University Civic Leadership MA Thesis Committee-Anne-Leslie
- Lipscomb University-Arts Leadership Academy

**FY2015  
Summary  
Report**

**10/13/2014**

	<b>Budget</b>	<b>Actual</b>	<b>Remaining</b>	<b>Notes</b>
<i>Metro Salaries</i>	\$380,900	\$92,503	\$288,397	
<i>TAC ABC Admin Salaries</i>	\$4,480	\$0	\$4,480	
Total Salaries	\$385,380	\$92,503	\$292,877	
Total Fringes	\$151,600	\$40,712	\$110,888	
Total Operational	\$123,700	\$24,334	\$99,366	
Total Internal Services	\$32,400	\$2,571	\$29,829	
Total TAC MCI Grant (Operating)	\$71,500	\$0	\$71,500	
Total TAC ABC Re grants	\$25,386	\$12,441	\$12,945	1st Payments
Total Metro Arts Grant Contributions	\$1,892,700	\$0	\$1,892,700	
<b>TOTALS For FY2014</b>	<b>\$2,682,666</b>	<b>\$172,561</b>	<b>\$2,510,105</b>	

	<b>Budget</b>	<b>Actual</b>	<b>Remaining</b>	<b>Notes</b>
Special Purpose Fund	\$46,209	\$12,327	\$33,882	

	<b>Budget</b>	<b>Actual</b>	<b>Remaining</b>	<b>Notes</b>
Convention Fund	\$47,444	\$0	\$47,444	

## Percent for Public Art Fund Report

10/13/2014

### Revenues

Capital Spending Plan 2001	\$473,991
Capital Spending Plan 2002	\$413,319
Capital Spending Plan 2003	\$1,164,191
Capital Spending Plan 2005	\$487,367
Capital Spending Plan 2006	\$643,311
Capital Spending Plan 2007	\$1,253,687
Capital Spending Plan 2008	\$647,050
Capital Spending Plan 2009	\$1,267,300
MTA Bus Stop Credit for Twenty Eighth Avenue Connector	\$29,772
Capital Spending Plan 2011, 2013	\$2,568,500

**Total Revenues** **\$8,948,488**

**Total Expenditures** **(\$4,236,544)**

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**Subtotal** **\$4,711,944**

### Encumbrances

Funds Assigned to Bellevue Library	(\$141,550)
Funds Assigned to Bike Racks, Phase 2	(\$10,988)
Funds Assigned to Civil Rights Public Art Project	(\$119,838)
Funds Assigned to Edmondson Park	(\$72,834)
Funds Assigned to KVB	(\$966,895)
Funds Assigned to Lentz Public Health Center	(\$117,050)
Funds Assigned to Our Town Project (Bryce McCloud)	(\$89,700)
Funds Assigned to Public Square - Civil Rights Project	(\$403,550)
Funds Assigned to Rolling Mill Project	(\$349,550)
Funds Assigned to Shelby Park	(\$42,839)
Funds Assigned to Southeast Area Library & Community Center	(\$126,100)
Funds Assigned to Watermarks	(\$1,583)
Funds Assigned to West Riverfront Park	(\$465,000)
Funds Assigned to Capital Maintenance	(\$50,000)
Funds Assigned to Staff Administration	(\$219,013)

**Total Encumbrances** **(\$3,176,489)**

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**Total Available Funds** **\$1,535,454**

## Grant Dollars at Work – November 2014

For additional information see [www.nowplayingnashville.com](http://www.nowplayingnashville.com)

ALIAS Chamber Ensemble	Basic Operating Support - \$ 7,612	<i>ALIAS Chamber Ensemble Fall Concert</i>
Cheekwood	Basic Operating Support - \$ 127,500	<i>El Dia de los Muertos</i>
Country Music Hall of Fame	Basic Operating Support - \$ 127,500	<i>Miranda Lambert: Backstage Access</i>
Frist Center for the Visual Arts	Basic Operating Support - \$ 125,500	<i>Architecture Tour</i>
Global Education Center	Basic Operating Support - \$ 25,391	<i>Music from the Mockingbird Sings</i>
Healing Arts Project, Inc.	Basic Operating Support - \$ 6,205	<i>HAPI Art Exhibit in Art Corner at TSU Library</i>
Nashville Children's Theatre	Basic Operating Support - \$ 78,750	<i>Roald Dahl's James and the Giant Peach</i>
Nashville Jazz Workshop	Basic Operating Support - \$ 45,620	<i>Musos &amp; More: Multi-Media Artworks by Green Daniel</i>
Nashville Repertory Theatre	Basic Operating Support - \$ 59,750	<i>A Christmas Story</i>
Nashville Symphony	Basic Operating Support - \$ 127,500	<i>Christmas w/Celtic Thunder &amp; Nashville Symphony</i>
TN Performing Arts Center	Basic Operating Support - \$ 127,500	<i>The Book of Mormon</i>
Watkins College of Art, Design & Film	Basic Operating Support - \$ 113,500	<i>Watkins Alumni Exhibition Series No. 1</i>

## Media / Important Links

### Public Art

Nashville Business Journal, September 2, 2014, [New public art headed to redeveloped Riverfront Park](#)

Nashville Post, September 2, 2014, [Park Officials Approve West Riverfront sculpture](#)

[Nashville Scene, August 14, 2014, Born of struggle and a Dickensian childhood, Lonnie Holley's work is not Nashville's typical public art](#)

The Wall Street Journal, September 2, 2014, Nashville's First 'Art Park'

The Tennessean, July 30, 2014, New public art project goes interactive at Lentz Center  
<http://www.tennessean.com/story/news/2014/07/22/viewers-control-public-art-project-new-lentz-center/13015239/>

Fox 17 News, July 25, 2014, Nashville Art Group Collects Stamp Self-Portraits  
<http://www.fox17.com/news/features/top-stories/stories/nashville-art-group-collects-stamp-selfportraits-public-kai-beech-22527.shtml>

Nashville Public Radio, June 27, 2014, Veterans of Civil Rights Art Movement Say Public Art Project Finally Getting It Right  
<http://nashvillepublicradio.org/blog/2014/06/27/veterans-civil-rights-art-movement-say-public-art-project-finally-getting-right/>

The Tennessean, June 26, 2014, Artist talks about his vision for civil rights piece  
<http://www.tennessean.com/story/news/local/2014/06/26/artist-talks-vision-civil-rights-piece/11413481/>

## Artober Nashville

12th & Broad, October 6, 2014, Daily Itinerary: Oct 6  
<http://12thandbroad.com/newsletter>

Arts Nash, October 1, 2014 It's the Month of Arttober Once Again in Nashville!  
<http://artsnash.com/arts/arttober-in-nashville/>

Broadway World, August 7, 2014 Frist Center Reveals 2014 Arttober Nashville Bollard Decoration Project  
<http://www.broadwayworld.com/nashville/article/Frist-Center-Reveals-2014-Arttober-Nashville-Bollard-Decoration-Project-20140807>

Nashville Arts Magazine, October 1, 2014 Arttober Nashville: Making It All Happen  
[http://issuu.com/nashvilleartsmagazine/docs/web\\_october2014/34#](http://issuu.com/nashvilleartsmagazine/docs/web_october2014/34#)

Nashville Convention & Visitors Corporation, October 1, 2014 A Nashville October Brings Arttober, Festivals, and GQ How-To  
[http://nashville.dmplocal.com/main/index.php?action=viewsenthtml&id=10411&ids=10e2bb0cf5567c1fea15860493276993cdd19f21&viewers\\_email=rebecca.berrios%2540nashville.gov](http://nashville.dmplocal.com/main/index.php?action=viewsenthtml&id=10411&ids=10e2bb0cf5567c1fea15860493276993cdd19f21&viewers_email=rebecca.berrios%2540nashville.gov)

Nashville Parent Magazine, October 10, 2014 Arttober in Nashville  
<http://www.nashvilleparent.com/uncategorized/arttober-in-nashville>

Nashville Scene, September 19, 2014 Last Night's Art Panel: 'The Role of Arts Organizations in Nashville'

Nashville Scene, September 12, 2014 Cheekwood to Exhibit Lonnie Holley in October Pop-Up  
<http://www.nashvillescene.com/countrylife/archives/2014/09/12/just-announced-cheekwood-to-exhibit-lonnie-holley-in-october-pop-up>

News Channel 5 Plus, October 3, 2014 Urban Outlook: Arttober Nashville  
<http://www.jrn.com/newschannel5/plus/urban-outlook/278013091.html>

The Tennessean, October 11, 2014, Arttober Event Pairs Musicians, Art That Inspired Them  
<http://www.tennessean.com/story/life/arts/2014/10/12/arttober-cumberland-gallery-nashville-composers/16941723/>

## Community Arts/Engagement

The Tennessean, September 3, 2014, ArtCamp Nashville Fosters Community  
<http://www.tennessean.com/story/news/local/2014/09/07/artcamp-nashville-fosters-community/15235293/>

Nashville Scene, September 22, 2014 Metro Arts Commission Announces THRIVE Neighborhood Art Funding Program  
<http://www.nashvillescene.com/countrylife/archives/2014/09/22/metro-arts-council-announces-thrive-neighborhood-art-funding-program>

The Tennessean, October 10, 2014 City puts money behind artist-driven THRIVE effort  
<http://www.tennessean.com/story/news/2014/09/24/city-puts-money-behind-artist-driven-thrive-effort/16180535/>

## The T

The Tennessean, July 7, 2014, Metro gives \$151K in grants to Nashville Symphony  
<http://www.tennessean.com/story/money/industries/music/2014/07/07/metro-gives-k-grants-nashville-symphony/12295011/>

<http://www.tennessean.com/article/20140101/NEWS01/301010105/Camera-wielding-teens-turn-Nashville-bus-rides-into-art>

## Important Dates

Tuesday, Oct 21, 2014	10 am	Commons at the Crossings (Southeast) Dedication
Thurs, Oct 23, 2014	9-12/noon	Strategic Planning Kickoff
Mon, Oct 27, 2014	9:30-12:30pm	Audiences Everywhere Workshop at Library
Tues, Oct 28-Thurs, Oct 30, 2014		TN Arts Commission Conference @ Mont. Bell State Park
Tues, Oct 28, 2014	6-9pm	TEDx Salon Event: Creo
Wed, Nov 12, 2014	1:30pm	PAC meeting
Thurs, Nov 20, 2014	Noon	Metro Arts Commission meeting
Thurs, Nov 27 & Fri, Nov 28	OFFICE CLOSED	Thanksgiving Holiday